

# 2019-2020 District Goals



**District:** District 18 I  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

### Action Items:

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Hold Zone Chair training session scheduled for Saturday 6/22/2019. 2VDG will be in charge of ZC training and will serve as ZC mentor/team leader for 2019-2020.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

**By the end of the 4th quarter, the district will add a total of 80 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Corporate employees

My district will start 2 U Campus Club(s) at 2-U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	5
3rd Quarter	5
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 20 members.

### Action Items:

## NET GROWTH GOAL

80	+	40	-	20	=	100
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 150,000 people.

### Action Items:

Of the total number of people served in my district, 40,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

GST will release Community Needs Assessment campaign to Clubs in July. GST will also create a patch to be awarded to Clubs that complete projects in 5 ILCI service initiatives by April 1, 2020.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 250 service activities.

### Action Items:

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year , 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year , 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

DG will work with LCIF Coordinator to encourage 100% Club and member donations to LCIF, asking each Club to donate at least \$25.00 and encouraging them to get every member to donate at least \$10 individually.

## ADVOCATE

In the 2019-2020 fiscal year , 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

GST will create a "100% reporting" award to be given to all Clubs that report service activities each and every month of the fiscal year Our current levels have been in the 40-50% range, but we feel that incentives should help increase the reporting rate

### Custom goal and action items

GST will create a "100% reporting" award to be given to all Clubs that report service activities each and every month of the fiscal year  
GST will also create a service patch to be awarded to all Clubs that have done at least one service project in each of the five (5) LCI service initiatives by April 1, 2020.